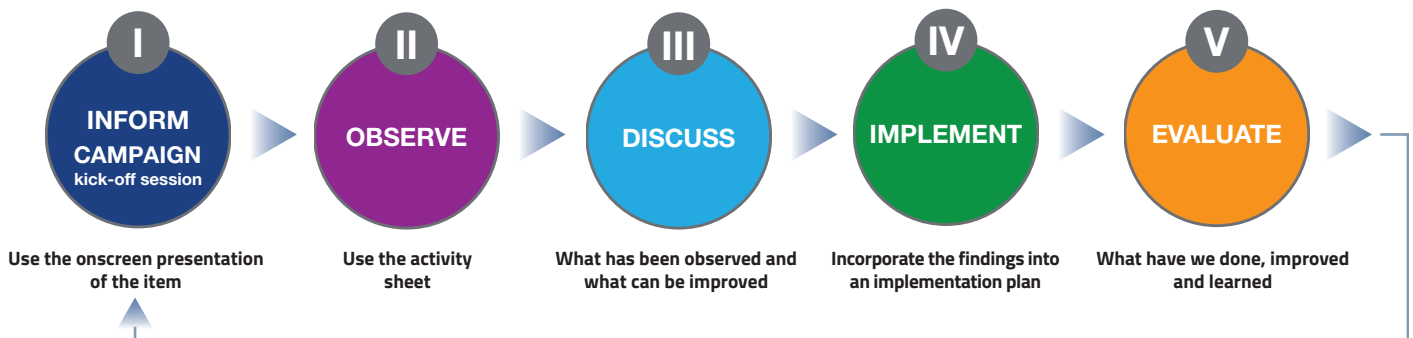


Guide

to a successful campaign

Kick-off of the Action Focus campaign with the first step: INFORM!



For those who want to start the Action Focus campaign, the following steps are **important!**

- **Read** in advance the information contained in this HSEQ library item.
- **Use** the onscreen presentation to indicate the goal, the steps and the final result. Print out the **activity sheets** and use them during actions to be taken.
- **Find out** all about it and use the **activity sheets**.
- **Discuss** the results and make make arrangements for **implementation** where possible.
- **Evaluate** the Action Focus campaign results, what have we **done**, what has been **improved** and what have we **learned**. Use the activity sheets.

Good luck with **increasing awareness**,
removing hazards and creating a **safer**
and **healthier** workplace!